

COPYWRITER & CONTENT STRATEGIST

# YOUR WORDS ARE *losing* YOU MONEY

Let's fix that.

Here's what working together looks like.



Pavithra Prabhu

BROCHURE



# YOU HAVE SOMETHING GREAT. YOUR COPY DOESN'T KNOW IT.

Your website says “passionate” and “innovative”

Your LinkedIn is stuck in 2022 and you've forgotten your password.

*I'm Pavithra. I write copy that makes sense, tone of voice that sounds like you, and tailor social media strategy to what actually works for you.*

# LinkedIn Personal Branding

*The audience is yours. The secret is ours.*

You have ideas worth sharing. You just don't have three hours to turn them into a post that doesn't make you cringe.

I write your LinkedIn in your voice — your stories, your opinions, your expertise. You post it. You take the credit. I'll never tell.

Founder stories

Ghostwriting

Weekly posting

Branding deck

NEXT



# Social Media Strategy

*You know what to say.*

*You don't know when, how, and why.*

Posting at random and hoping for the best isn't a strategy. It's a prayer.

I'll build you a content roadmap: what to say, where to say it, who you're saying it to, and why any of it matters. So you stop staring at a blank calendar and start showing up with intention.

Content Calendar

Brand voice guide

Platform Strategy

Content writing

Copywriting

Campaigns

NEXT



# Web Copy

*Hot, fresh, and ready to convert.*

Your homepage has 7 seconds to make someone stay.

Right now, is it doing that?

I write website copy that earns the scroll — from homepage headlines to about pages that don't sound like a LinkedIn bio gone wrong.

You bring the vision. I'll give it a voice.

Home page

About page

Landing pages

Product pages

NEXT



# LET'S MAKE YOUR WORDS *WORK*

Just a quick conversation about what you need  
and how I can fix it.

READY WHEN YOU ARE

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